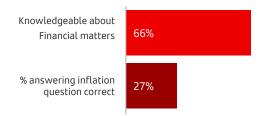
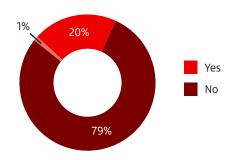


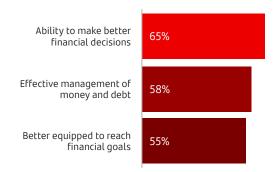
Argentina



Recall receiving financial education at school



Top benefits of receiving financial education



	98%	Maths
Importance of each subject	96%	Foreign languages
	95%	Financial education
	95%	Science
	94%	Geography
	91%	History
	89%	Language/literature
	71%	Arts

Top 3 financial ambitions

52%	become financially stable enough to not worry about money

41% Saving for travel

29% Pay off debts

Where to seek financial information

42% A financial advisor or speciali
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33% Family members

29% Companies / organisations which provide financial products

Key areas to learn

75%	6	Investina

63% Saving

47% Budgeting

47% Banking

45% Taxes

41% Debit and credit cards

Argentina specific questions

91% would find it useful if their bank offered financial education

have used Platforma educativa
Santander whilst 45% have never used any education platform

70% have been targeted by a scam, 23% have been a victim of a successful scam

39% have placed a bet online in the past year

use bank transfers as their most frequent payment method