

Argentina



↑88%* consider lifelong learning to be quite important or very important for their professional development

↑63%* consider the impact of global digital learning and professional development platforms to be quite positive or very positive

Lifelong learning

Top 5. Key areas

Technology and digitalization

Languages

Health and well-being

Work tools

Business

Top 5. Key drivers

- 45% Adapt to changes in the job market and new technologies
- 35% Boost employability and professional competitiveness
- 32% Increase efficiency and productivity at the workplace
- 31% Develop problem-solving, change management and decision-making skills
- 30% Develop a lifelong learning mentality

Future of work

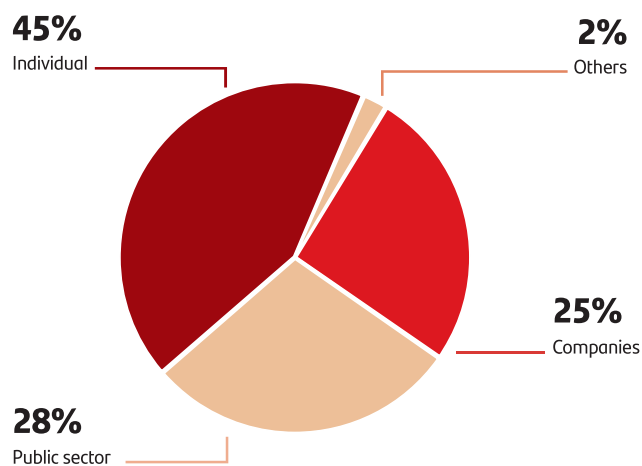
Key challenges and trends

- 76% Lifelong learning will be vital
- 64% People are confident of their ability to remain competitive in the job market
- 61% Future generations will work in jobs that are yet to exist
- 58% Knowledge of AI will be crucial
- 57% Getting on the job ladder will be increasingly difficult

Top 5. Main barriers

- 46% Cost
- 30% Time
- 21% Lack of interest from the company
- 19% Lack of commitment or support from the company
- 19% Lack of incentives and/or recognition

Who should be responsible



Most in-demand job disciplines in the next five years

AI and data science

Technology and digitalization

Business

Health and well-being

Soft skills

* Above (↑) or below (↓) the global average