

Brazil



↑88%* consider lifelong learning to be quite important or very important for their professional development

↑66%* consider the impact of global digital learning and professional development platforms to be quite positive or very positive

Lifelong learning

Top 5. Key areas

Technology and digitalization

Soft skills

Work tools

Health and well-being

Languages

Top 5. Key drivers

- 35% Boost employability and professional competitiveness
- 34% Adapt to changes in the job market and new technologies
- 29% Increase efficiency and productivity at the workplace
- 27% Develop problem-solving, change management and decision-making skills
- 26% Boost confidence and self-esteem at work

Future of work

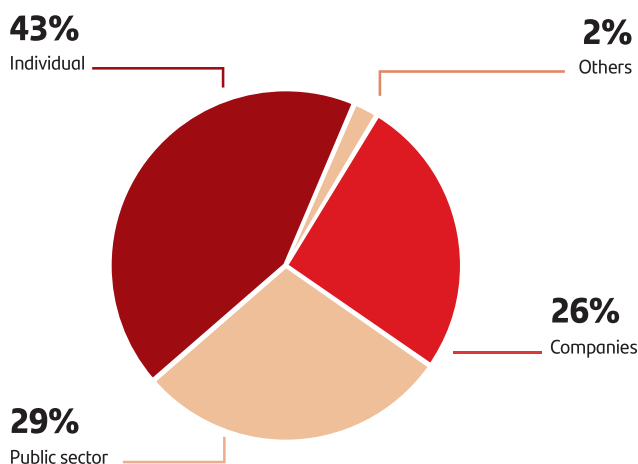
Key challenges and trends

- 80% Lifelong learning will be vital
- 72% People are confident of their ability to remain competitive in the job market
- 72% Future generations will work in jobs that are yet to exist
- 69% Knowledge of AI will be crucial
- 69% Getting on the job ladder will be increasingly difficult

Top 5. Main barriers

- 48% Cost
- 27% Time
- 21% Budget restrictions within the organization where they work
- 19% Lack of commitment or support from the company
- 18% Lack of incentives and/or recognition

Who should be responsible



Most in-demand job disciplines in the next five years

AI and data science

Technology and digitalization

Health and well-being

Soft skills

Sustainability

* Above (↑) or below (↓) the global average