

USA



↓ **78%*** consider lifelong learning to be quite important or very important for their professional development

↓ **50%*** consider the impact of global digital learning and professional development platforms to be quite positive or very positive

Lifelong learning

Top 5. Key areas

Soft skills

Technology and digitalization

Health and well-being

Work tools

Business

Top 5. Main barriers

44% Cost

32% Time

18% Lack of commitment or support from the company

17% Budget restrictions within the organization where they work

15% Lack of incentives and/or recognition

Top 5. Key drivers

35% Increase efficiency and productivity at the workplace

37% Adapt to changes in the job market and new technologies

37% Boost employability and professional competitiveness

26% Develop a lifelong learning mentality

25% Boost confidence and self-esteem at work

Who should be responsible

29%

Individual

3%

Others

16%

Public sector

52%

Companies

Future of work

Key challenges and trends

71% Future generations will work in jobs that are yet to exist

69% Lifelong learning will be vital

65% People are confident of their ability to remain competitive in the job market

60% Knowledge of AI will be crucial

54% Getting on the job ladder will be increasingly difficult

Most in-demand job disciplines in the next five years

AI and data science

Technology and digitalization

Soft skills

Business

Health and well-being

* Above (↑) or below (↓) the global average