

## More than GBP 87,000 for the best entrepreneurial projects in the United Kingdom

Treating eczema with technology and the use of artificial intelligence to create hand-written letters, winners of the 9th Santander Universities Entrepreneurship Awards.

**28/10/2019** Entrepreneurship has become one of the main lines of action at Santander Universities and the United Kingdom is a very good example of the promotion of a culture of entrepreneurship with this year's **Santander Universities Entrepreneurship Awards**.

This is one of the most important university entrepreneurship competitions in the United Kingdom and it has received more than 151 project applications this year. 12 of the best ideas were selected during the final phase, which participated in an accelerator programme with mentoring, training and master classes. The two winning projects were selected from the finalists.

Nathan Bostock, CEO of Banco Santander in the United Kingdom, attended the award-giving ceremony, accompanied by Susan Allen, head of Retail & Commercial Banking, and Matt Hutnell, head of Santander Universities in the United Kingdom.

*"We are impressed with the commitment, talent and inspiring ideas presented during this year's awards. We are proud of taking on an active role to foster the spirit of entrepreneurship among university students"* highlighted Bostock.

**Cosi Care**, the first company to create technology to treat eczema, and **Scribeless**, which uses artificial intelligence and cutting-edge printing technology to create hand-written letters, are the winning projects, which will receive GBP 25,000 each to develop their projects.

Moreover, the finalist projects, **Skate It Yourself**, skating courses for children aimed at increasing their safety, and **Spyras**, paper sensors used to gather breathing data in real-time to prevent the deterioration of patients at hospitals, will receive GBP 15,000 for their projects.

In addition, **Bet On Me**, voted by the audience as the People's Choice, will receive GBP 7,500 for being the first health app to offer personalised cognitive behavioural therapy to people with gambling addiction.

Since its launch nine years ago, Santander Universities has given over GBP 420,000 to entrepreneurship projects of universities across the country.