

Santander Private Banking named best private bank in Portugal and Chile by Euromoney

- Santander Private Banking named “Best Private Bank” in Portugal for the sixth year in a row and in Chile for the fifth consecutive year.
- It is recognized as the best entity in Latin America for high net worth individuals.
- For the first time, Santander ranks among the top ten private banks in the world.

Madrid, 3 February 2017

Santander is the best private bank in Portugal and Chile, according to Euromoney magazine, based on its annual, worldwide private banking survey.

In addition to the best private bank award, Santander Private Banking was also recognized as the best entity in Latin America in two specific service segments: “High Net Worth” (clients with investments of between five and ten million dollars) and the “Superaffluent” segment (investments of between one and five million dollars).

For the first time, Santander was included among the top ten global private banks in Euromoney’s annual survey.

With this 2017 award, Portugal has won in the country category six times in a row and Chile, five times consecutively since Euromoney began its annual private banking survey in 2003.

Euromoney’s private banking awards are recognition of the success of the specialized advisory model that Santander provides for its private banking clients. It offers value and personalized attention to clients in order to establish trust and build long-term relationships.

Santander Private Banking is the unit of Grupo Santander specialized in serving high worth clients. With a presence in Europe, the United States and Latin America, it has more than 1,700 employees and a network of nearly 100 specific branches. Santander ranks 18 among the world’s private banks, according to Scorpio Partnership, a consultancy specialized in the finance sector.

Comunicación Externa.

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