## 📣 Santander

## Santander Private Banking, named 'Best Private Bank' in Latin America, Spain, Portugal, Argentina, Chile and Mexico by Euromoney

- Euromoney ranked Santander among the top ten best private banks in the world. This is the largest number of awards won by Santander Private Banking to date and marks the eighth consecutive year that Portugal has won and the seventh year in a row for Chile.
- 'Best private bank for Ultra-High-Net-Worth' individuals (over 30 million dollars) in Spain, Portugal, Mexico, Chile and Latin America, an initiative launched last year for 1,600 clients.
- 'Best private bank for Technology' in Spain, Portugal, Mexico, Chile and Latin America.

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Santander Private Banking (SPB) has swept Euromoney magazine's annual private banking awards, winning the most accolades in SPB's history and is included in the top ten best private banks in the world. It won 'Best Private Banking Overall' in Latin America and five country awards in its main markets (Spain, Portugal, Mexico, Chile and Argentina). It was also awarded best bank for the 'Ultra High Net Worth' segment and for its use of Technology in Latin America and in four specific markets (Spain, Portugal, Mexico and Chile).

These awards, now in their 16th year, are given based on the votes of more than 2,000 entities, including banks, fund managers and family offices, among others.

Victor Matarranz, head of Banco Santander's Wealth Management and Insurance division, which includes the Private Banking and Asset Management businesses at a global level, said: "Euromoney's recognition of SPB in more categories and geographies than ever before is testament to the progress SPB has made over the past year. It has consolidated its presence in core markets and continues to add value for clients by offering a truly global proposition combined with deep knowledge of local markets and service that addresses clients' needs at home or abroad."

Santander Private Banking offers clients personalized attention thanks to its team of specialized private bankers in Spain, Brazil, Chile, Mexico, Portugal, UK, US, Poland and Argentina. It has a network of around 100 specialized offices that employ 2,000 professionals. At the close of 2018, Santander Private Banking has Client Assets & Liabilities of €195,000 MM throughout the world. It forms part of Banco Santander (SAN SM, STD US, BNC LN), the largest bank in the euro zone by market capitalization.



