

## Santander – the first company to be AENOR certified for sustainability for its *Investor Day*

- The AENOR certification affirms that all of the processes followed for organising Santander's *Investor Day* —from planning to post-event round ups—use sustainability-based criteria to reduce their impact and generate economic, social and environmental benefits in the community.

### Madrid, 4 April 2019 - PRESS RELEASE

Banco Santander has been awarded the AENOR event sustainability management system certificate which accredits the sustainability of its *Investor Day* in London yesterday. Banco Santander is the first company to receive this AENOR accreditation—which is based on the UNE-ISO 20121 standard—for a meeting with investors, analysts and rating agencies.

The UNE-ISO 20121 standard specifies the requirements for a sustainability management system for any type of event or related activity. The bank was already awarded this certificate for its General Shareholders' Meeting both last year and the year before.

AENOR has certified that all of the processes followed when arranging Investor Day used sustainability-based criteria to reduce their impact and to generate economic, social and environmental benefits in the community where the event takes place.

This certification drives a range of benefits that include reducing the consumption of resources such as water and energy and the production of waste. It also favours the hiring of local suppliers and personnel at risk of exclusion, as well as the use of collective transport.

It is the most direct way to show third parties the organisation's public and ethical commitment to the community, the environment and sustainability, while also helping to improve its reputation and coherence with corporate social responsibility, e.g. by increasing engagement with suppliers.

The UNE-ISO 20121 standard sets out criteria for the various stages and activities: design, planning, execution, implementation, review and activities subsequent to the sustainable event.

### **About AENOR**

AENOR is a global company with operations in 90 countries in the areas of certification, verification, validation, inspection, analysis, training and information services. More than 80,000 workplaces currently hold an AENOR certificate in fields such as quality management, sustainability, occupational health and safety, digitalisation and compliance.

**More information:****SANTANDER****Comunicación Corporativa**

Ciudad Grupo Santander, edificio Arrecife, pl. 2

28660 Boadilla del Monte (Madrid)

Tel.: +34 91 2895211

comunicacion@gruposantander.com

[www.santander.com](http://www.santander.com) - Twitter: @bancosantander

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Dirección de Marca y Comunicación

Tels.: 914 325 969 - 699 995 872

comunicacion@aenor.com

[www.aenor.com](http://www.aenor.com)

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