# Institutional Presentation 9M'21







Our business model and strategy

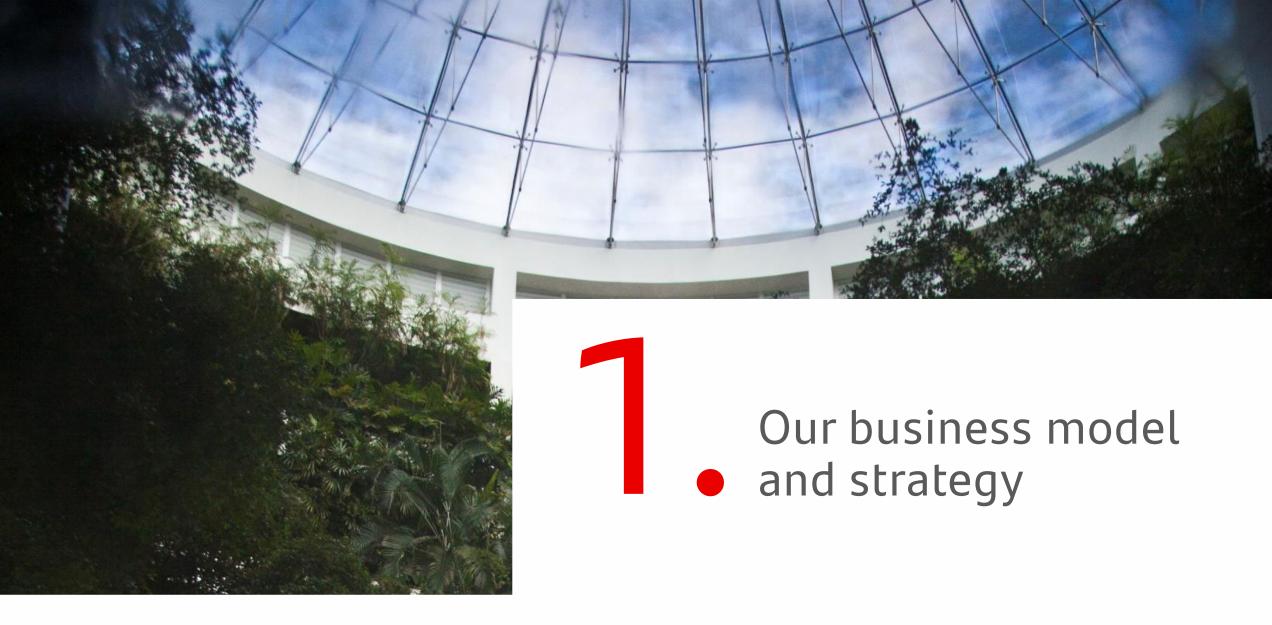
**Group structure** and businesses

9M'21 results & activity

Key takeaways

Links to Grupo Santander public materials







# Santander, a leading financial group

Simple Personal Fair



### 9M'21 Highlights

	Total assets (EUR bn)	1,578
	Customer loans (EUR bn excluding reverse repos)	942
	Customer deposits + mutual funds (EUR bn; excluding repos)	1,049
	Branches	9,904
<u>.000</u>	9M'21 Net operating income (pre-provision profit) (EUR mn)	18,848
<u>.00</u>	9M'21 Underlying attributable profit (EUR mn)	6,379
<u>.00</u>	9M'21 Attributable profit (EUR mn)	5,849
	Market capitalization (EUR bn; 30-09-21)	54
	People (headcount)	193,303
	Customers (mn)	152.4
000	Shareholders (mn)	3.8
	Communities since 2019 (mn; financially empowered people)	6.2



# Our corporate culture: The Santander Way

It is the bedrock on which we are building a more responsible Bank

### Our purpose

To help people and businesses **prosper**.

### **Our aim**

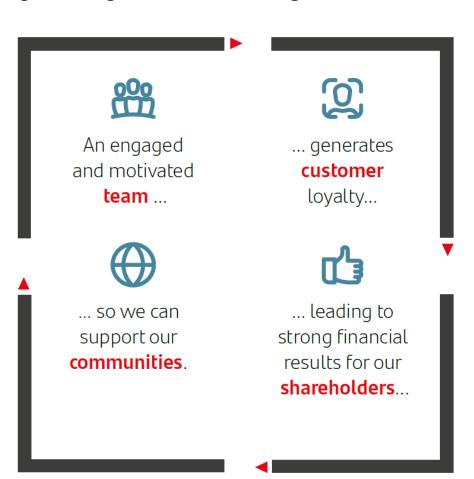
To be the best open financial services **platform**, by acting **responsibly** and earning the lasting **loyalty** of our people, customers, shareholders and communities.

### Our how

Everything we do should be **Simple, Personal and Fair.** 

### **Our stakeholders**

We are earning the loyalty of all our stakeholders, generating a virtuous circle of growth.



# Santander business model

# 1. Scale

Local scale and leadership. Worldwide reach through our global businesses and PagoNxt

### 2. Customer focus

Unique personal banking relationships strengthen customer loyalty

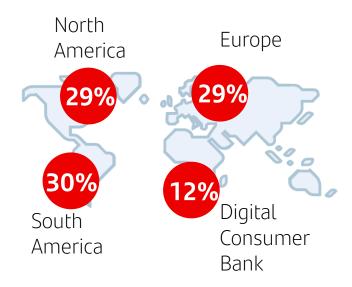
### 3. Diversification<sup>1</sup>

Our geographic and business diversification makes us more resilient under adverse circumstances

Our business model is based on three pillars







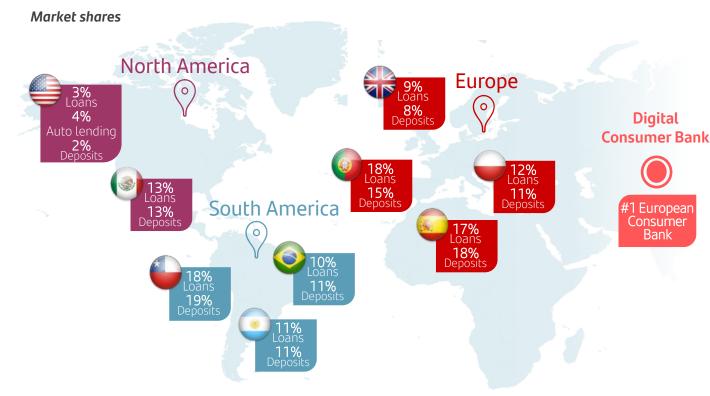


# Scale

We improve productivity and generate new efficiencies while we enhance our local scale with global collaboration

### Primary segments

We maintain leadership positions



### Secondary segments

Enabling greater collaboration across the Group to generate higher revenue and efficiencies







Bank

PagoNxt

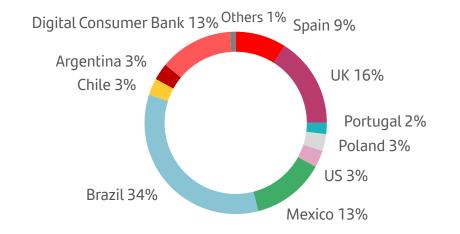


### Customer focus

Customer satisfaction is essential to build loyalty

# 152 million customers

Distribution by market, Sep-21





+12% loyal customers

+13% digital customers



## **Customer focus**

Unique personal banking relationships with over 100,000 people talking to our customers every day in our branches and other customer support services









### Customer support services

Available anytime, anywhere, anyhow



Branches: c. 10,000

The largest branch network in the international banking world<sup>1</sup>













Collaborative spaces and increased digital capabilities







### **Customer focus**

Digital adoption has accelerated resulting in increased mobile customer base and digital sales penetration



38.7 mn (+20%)

Digital customers<sup>1</sup>

Mobile customers



54%

Digital sales<sup>2</sup> as % of total sales



+39% YoY

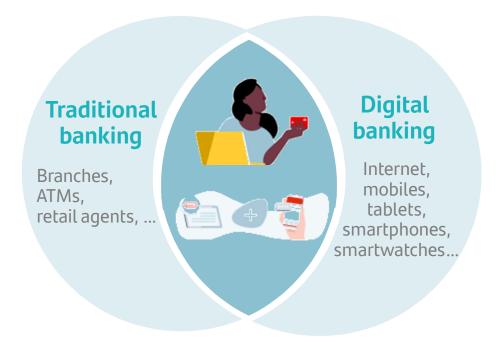
# Transactions<sup>3</sup> (monetary & voluntary)



+17% YoY

# Accesses<sup>4</sup> (online & mobile)

### Digital technology boosting financial access





### Guaranteeing access for all segments

- Sparsely populated communities
   Low-income communities
- Most vulnerable groups
- University students



Note: data as of 9M'21 and year-on-year changes

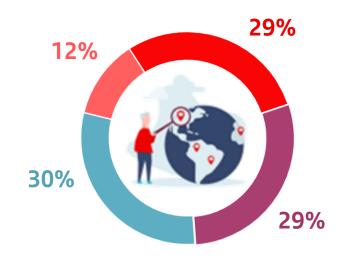
- (1) Every physical or legal person, that, being part of a commercial bank, has logged in its personal area of internet banking or mobile phone or both in the last 30 days
- Percentage of new contracts executed through digital channels
- Customer interaction through mobile or internet banking which resulted in a change of balance. ATM transactions are not included
- Private accesses. Logins of bank's customers on Santander internet banking or apps. ATM accesses by mobile are not included

### Diversification

Geographic diversification with a good balance between mature and developing markets

### Well balanced profit distribution

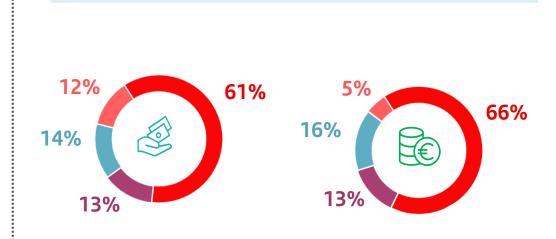
Contribution to 9M'21 underlying attributable profit<sup>1</sup>



# Higher exposure in Europe, greater opportunity to grow in the Americas

Sep-21 Group's contribution<sup>2</sup> by primary segments

**Customer loans** 



Europe

North America

South America

Digital Consumer Bank

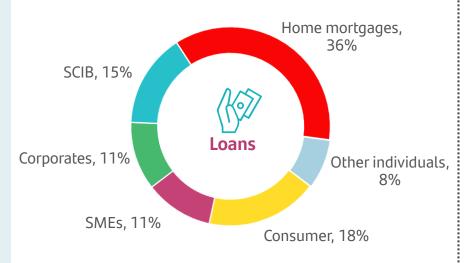


**Customer funds** 

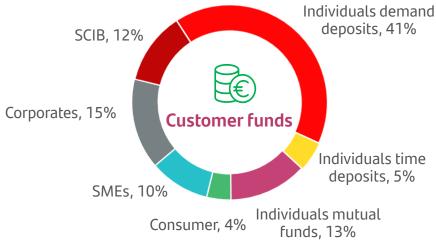
## Diversification

Business
diversification among
customer segments
(individuals, SMEs,
corporates and large
corporates)

Customer loans by business, Sep-21



Customer funds by business, Sep-21



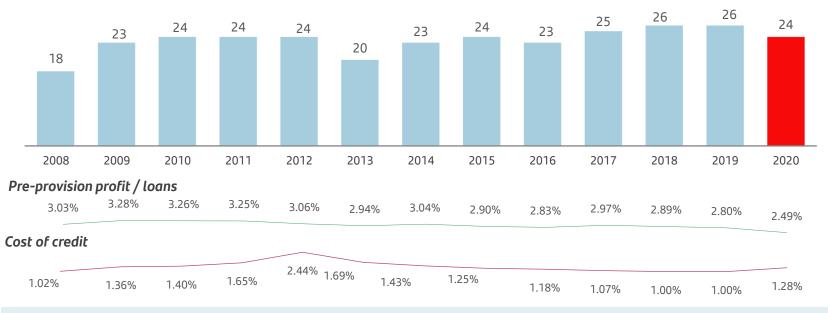


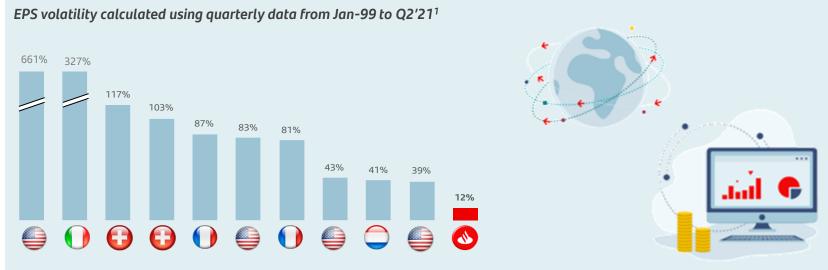
## Diversification

Recurring preprovision profit with the lowest earnings per share volatility



### Pre-provision profit, EUR bn





# Environmental, Social and Governance

Supporting the green transition of our clients and committed to our climate change goals...



### **Environmental - Ambition to be Net Zero by 2050**



### Net-Zero Banking Alliance

# Setting decarbonization targets

Reduce emission intensity<sup>1</sup> by 2030

0.23 tCO2/MWh

0.11 tCO2/MWh

In Q3, we joined the
Partnership for Carbon
Accounting Financials
(PCAF)

### Green finance mobilized

Goal: EUR 120 bn by 2025

EUR 17 bn

9M'21

EUR 51 bn

**Since 2019** 

9M'21 Global League tables position

#1 by deals in Bloomberg Clean Energy

Top 3 by volume in Dealogic Wind, Renewables Fuel

### Santander Green Bond

**Issuances** 

EUR 1 bn

9M'21

3 green bonds
EUR 3 bn
to date



# Environmental, Social and Governance

... whilst we continue building a more inclusive society



# Diversity & Inclusion

Goal: 30% women in senior leadership positions<sup>1</sup> by 2025

### Santander finance for all

Goal: 10 mn of financially empowered people by 2025

6.2 mn people

since 2019

Microentrepreneurs

1.3 mn people

since 2019

25.4%

Sep-21

**+3 pp** since 2019<sup>2</sup>



### Governance



### An independent and diverse Group Board

Independent directors	Women	ESG in compensation
>60%	40%	<b>ESG metrics</b> are part of our executive compensation bonus scorecard <sup>3</sup>
	0 0	

# Santander awards in Q3

- World's Best Bank for Financial Inclusion 2021 by Euromoney
- Most innovative entity in digital banking for its financial inclusion initiatives by The Banker
- Best Bank in Sustainable Finance in Latin America by Global Finance and Euromoney

**80% engagement**<sup>4</sup> of employees (4 pp above sector)

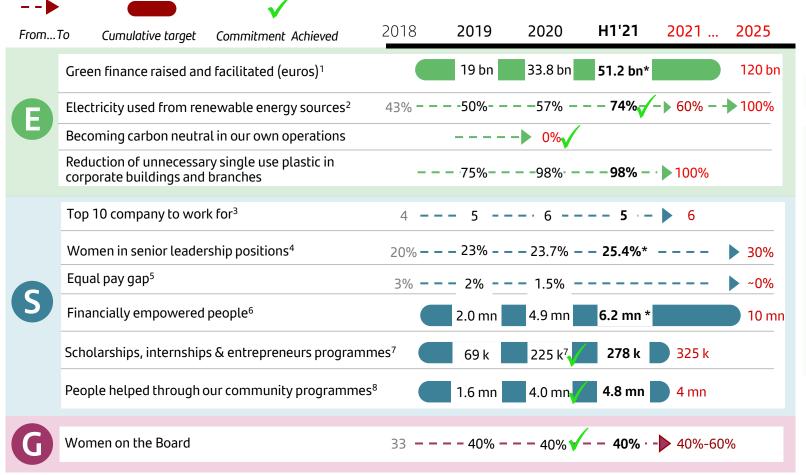


- Senior positions represent c.2,300 employees
- ) As of Jan-2019
- 3) Also including contribution to the climate project, development of green finance and contribution to financially empowering people
- (4) Global Engagement Survey 2021

# Santander Responsible Banking goals

We build loyalty by being responsible towards our environment and society and in our day-to-day operations





Note: H1'21 data not audited

- (\*) 9M'21 provisional and not audited data
- 1) Includes Santander overall contribution to green finance: project finance, syndicated loans, green bonds, capital finance, export finance, advisory, structuring and other products to help our clients in the transition to a low carbon economy. Commitment from 2019 to 2030 is EUR 220 bn
- (2) In those countries where it is possible to certify renewable sourced electricity for the properties occupied by the Group
- (3) According to relevant external indexes in each country (Great Place to Work, Top Employer, Merco, etc.)
- (4) Senior positions represent 1% of total workforce
- (5) Calculation of equal pay gap compares employees of the same job, level and function. Data reported annually
- 6) People (unbanked, underbanked or financially vulnerable), who are given access to the financial system, receive tailored finance and increase their knowledge and resilience through financial education
- 7) People supported through Santander Universities initiative (students who will receive a Santander scholarship, will achieve an internship in an SME or participate in entrepreneurship programmes supported by the bank). Commitment refreshed after early completion in 2020 (200k).
- (8) People helped through our community investment programmes (excluded Santander Universities and financial education initiatives)

Ambition to be net zero

decarbonization targets:

Aligning our power

generation portfolio to

Stop providing financial services to power

generation clients with a revenue dependency on

Reduce our exposure to thermal coal mining to

thermal coal of over

10% by 2030

zero by 2030

by 2050

With the first

Paris by 2030



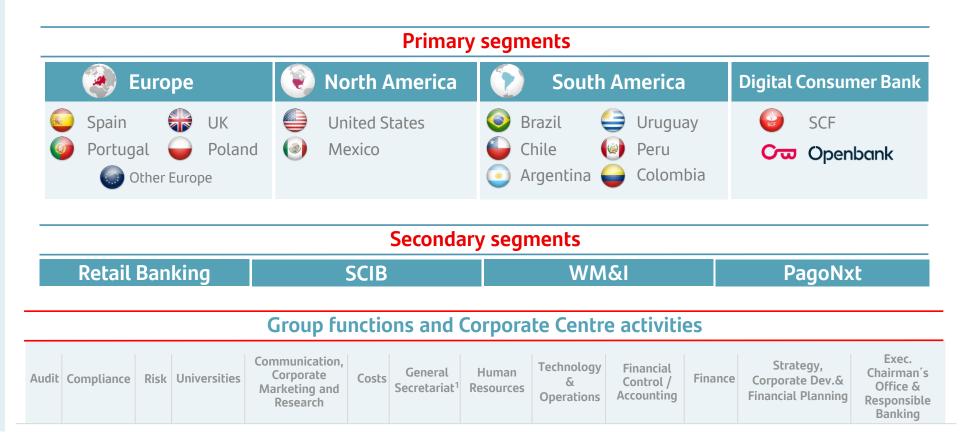
**♦** Santander



# Group organizational structure

Towards the Santander of Tomorrow

- One Santander (Europe, North America and South America). New operating model leveraging our global scale to deliver a better customer experience, supported by common culture and higher degrees of commonality, technology being one
- Digital Consumer Bank: our vision is to become the largest digital consumer bank in the world
- Global businesses (SCIB and WM&I) to enhance our local scale with global reach and collaboration
- PagoNxt: innovative payments solutions for both Santander and non-Santander clients
- The Corporate Centre and other functions servicing the whole Group



# Primary segments







'Accelerating our business transformation in One Europe to achieve superior growth with a more efficient operating model'

### 9M'21 Highlights

Branches	3,265
Employees	62,577
Loyal customers (mn)	10.2
🚨 Digital customers (mn)	15.9
Customer loans (EUR bn)	567
Customer funds (EUR bn)	695
Underlying attributable profit (EUR mn)	2,293
✓ Underlying RoTE	8%

- Create a better bank where customers and our people feel a deep connection while delivering sustainable value for our shareholders
- Grow our business by better serving our customers
- Redefine how we interact with our customers
- Create a common operating model









# 'The commitment to and collaboration with our customers demonstrates the full potential of Santander España'

### 9M'21 Highlights

Branches	1,948
Employees	23,038
Loyal customers (mn)	2.8
Digital customers (mn)	5.3
Customer loans (EUR bn)	200
Customer funds (EUR bn)	336
Underlying attributable profit (EUR mn)	730
	6%

- Deliver the best experience to all our customers across all channels
- Achieve profitable growth through differentiated strategies for each of our businesses
- Simplify and automate our operations, technology and value proposition to enhance operational excellence
- Leverage our scale across One Europe to grow our business and build a common operating model
- Continue contributing to the economic recovery supporting our customers









# 'Santander UK creates value by serving more than 14 million active customers with tailored financial products and services'

### 9M'21 Highlights

Branches	450
Employees	20,008
Loyal customers (mn)	4.4
Digital customers (mn)	6.5
Customer loans (EUR bn)	244
Customer funds (EUR bn)	234
Underlying attributable profit (EUR mn)	1,145
✓ Underlying RoTE	12%

- Deliver growth through customer loyalty and outstanding customer experience
- Simplify and digitalize the business to improve efficiency and returns
- Engage, motivate and develop a talented and diverse team
- Be a responsible and sustainable business









# 'A strategy focused on customer experience and digital solutions for a sustained and profitable growth'

### 9M'21 Highlights

Branches	397
Employees	5,716
Loyal customers (k)	845
Digital customers (mn)	980
Customer loans (EUR bn)	40
Customer funds (EUR bn)	46
Underlying attributable profit (EUR mn)	339
✓ Underlying RoTE	11%

- Further the digital and commercial transformation, to make it simpler, more agile and closer to customers
- Grow organically in terms of profitable market share, improving our lending leadership position and leveraging our position in the Corporate and SME segments
- Improve efficiency backed by our digital capabilities to better serve our customers
- Maintain an appropriate risk policy to maintain a low cost of credit, whilst maintaining a strong capital and liquidity position









'One of the largest and most innovative financial institutions in Poland, whose goal is to maintain its position of the best traditional, private and investment bank in the country'

### 9M'21 Highlights

Branches	458
Employees	9,776
Loyal customers (mn)	2.2
Digital customers (mn)	2.9
Customer loans (EUR bn)	30
Customer funds (EUR bn)	41
Underlying attributable profit (EUR mn)	125
✓ Underlying RoTE¹	5%

- Simplify organization (systems, structures and processes) while maximizing customers' self-service and increasing our digital customer base
- Improve customer satisfaction to maintain the Top 3 position in NPS
- Strive for being the Best Financial Services Platform, supporting further evolution to the Open Platform
- Increase profitability through effective net interest income management, higher fee income and cost control







'We provide a full range of financial services with particular focus on Retail, Private and Corporate Banking'

### 9M'21 Highlights

Branches	1,888
Employees	43,135
Loyal customers (mn)	4.1
Digital customers (mn)	6.5
Customer loans (EUR bn)	127
Customer funds (EUR bn)	134
Underlying attributable profit (EUR mn)	2,288
<sup>™</sup> Underlying RoTE¹	13%

# Strategic priorities

- Boost the execution of our regional collaboration strategy, leveraging each country's best practices and global digital platforms
- Improve customer interaction through improved segmentation
- Boost customer attraction and retention through loyalty strategies
- Broadening our tailored service and product proposition for a better and simpler customer experience



More information at <a href="https://www.santander.com/en/about-us/where-we-are/north-america">https://www.santander.com/en/about-us/where-we-are/north-america</a>







'Santander US combines a strong depositary base in the Northeast with its nationwide auto finance, wealth management and corporate banking capabilities'

### 9M'21 Highlights

Branches	514
Employees	15,484
Loyal customers (k)	360
Digital customers (mn)	1,032
Customer loans (EUR bn)	95
Customer funds (EUR bn)	91
Underlying attributable profit (EUR mn)	1,788
<sup>№</sup> Underlying RoTE¹	14%

- Leverage auto finance capabilities and interconnectivity of CIB and Wealth Management businesses
- Execute digital, consumer lending and branch transformation initiatives to improve customer experience and profitability of the consumer banking business
- Improve customer value proposition through improved segmentation for Select and Private clients
- Leverage existing capabilities across the region to optimize processes, reduce expenses and increase profitability
- Capitalize on CIB / Amherst Pierpont Securities merger to expand product suite and fee income









'Santander México, one of the leading financial group in the country, focused on commercial transformation and innovation'

### 9M'21 Highlights

Branches	1,374
Employees	27,027
Loyal customers (mn)	3.8
Digital customers (mn)	5.3
Customer loans (EUR bn)	32
Customer funds (EUR bn)	43
Underlying attributable profit (EUR mn)	602
✓ Underlying RoTE	14%

- To become the leading bank in terms of customer experience, leveraging new tools and process improvement
- Maintain strong growth rates in loyal and digital customers, as well as increase presence in high-potential businesses
- Strengthen the corporate business to maintain our position as market leaders in value-added products
- Accelerate technological transformation and digitalization, by increasing our capabilities to improve the operating model and IT performance







'We remain focused on expanding, sharing best practices from each country and delivering profitable growth'

### 9M'21 Highlights

Branches	4,443
Employees	69,961
Loyal customers (mn)	10.0
Digital customers (mn)	23.5
Customer loans (EUR bn)	126
Customer funds (EUR bn)	163
Underlying attributable profit (EUR mn)	2,471
Underlying RoTE	20%

- Accelerate profitable growth, with a strategy that seeks to strengthen connectivity across the countries in South America, to capture new business opportunities
- Continue to progress in digital transformation through the development of digital platforms and a more efficient model
- Improve customer experience and loyalty
- Make headway in the development of joint initiatives between SCIB and corporates
- Continue to promote inclusive and sustainable businesses









'The best way to grow in a profitable, recurring and sustainable manner is by providing high quality services'

### 9M'21 Highlights

Branches	3,591
Employees	47,877
Loyal customers (mn)	7.5
Digital customers (mn)	18.2
Customer loans (EUR bn)	74
Customer funds (EUR bn)	104
Underlying attributable profit (EUR mn)	1,762
Multiple Control of the Control of t	22%

# Strategic priorities ...

- Anticipate trends through our capacity to capture business opportunities in different scenarios
- Increase customer base maximizing transactionality across our new businesses, while we improve and redefine the banking experience
- Grow the high credit quality portfolio through the expansion of core business and the consolidation of new businesses
- Improve operational efficiency, maintaining a high productivity culture and profitability









'We are the leading bank in the country and we always have the customer at the centre of our strategy'

### 9M'21 Highlights

Branches	332
Employees	10,570
Loyal customers (k)	807
Digital customers (mn)	1.9
Customer loans (EUR bn)	39
Customer funds (EUR bn)	40
Underlying attributable profit (EUR mn)	463
✓ Underlying RoTE	18%

- Maintaining our leadership position in local banking in an increasingly dynamic economic environment
- Continuing to progress in our technological developments in order to improve efficiency
- Expanding our digital platforms such as Life and Superdigital, improving our customer service indicators, and increasing the loyal and digital customer base









# 'Towards a more digital and agile model, with customer-centric decisions'

### 9M'21 Highlights

Branches	408
Employees	8,715
Loyal customers (mn)	1.6
Digital customers (mn)	2.7
Customer loans (EUR bn)	5
Customer funds (EUR bn)	11
Underlying attributable profit (EUR mn)	180
Multiple Control of the Control of t	25%

- Increasing our customer base and loyalty, and ensuring the best customer service
- Further developing new businesses
- Continuing our process of efficiency and simplification through digital transformation
- Boosting profitable growth, focusing on the transactional business and optimizing the use of capital











# 'Santander Uruguay is the country's leading privately-owned bank'

'Activity focused on corporates, the country's large companies and the Group's global customers (SCIB)' 'Focus on corporate and SCIB, and new alliances in auto finance'

### 9M'21 Highlights

Underlying att. profit (EUR mn)	80
✓ Underlying RoTE	22%

### 9M'21 Highlights

Underlying att. profit (EUR mn)	43
<u></u> Underlying RoTE	24%

### 9M'21 Highlights

<u>.00</u>	Underlying att. profit (EUR mn)	17
<u>~</u> ~	Underlying RoTE	16%

### Strategic priorities

 Continue to invest in technology and process automation to further improve efficiency, accelerate digitalization and continue to increase our presence and market share

### Strategic priorities

 Increasing Corporate Finance's activity and expanding our auto and consumer finance entity by widening our product range, improving distribution channels and diversifying funding sources to improve customer satisfaction

### Strategic priorities

 Implementing different regional initiatives such as Cockpit and Pioneer, in line with the strategy of One Santander, and launch of Prospera and Superdigital





# Digital Consumer Bank

'Europe's consumer finance leader: solid business model, geographic diversification and leading market shares in auto/mobility finance and in personal finance/e-commerce'

### 9M'21 Highlights

	Branches	308
	Employees	15,920
0	Active customers (mn)	19.1
	Points of sale (k)	>130
8	Customer loans (EUR bn)	114
	Customer funds (EUR bn)	57
	Underlying attributable profit (EUR mn)	935
<u> </u>	Underlying RoTE	13%

- **Auto:** strengthen our auto financing leadership position, reinforce the leasing business and develop subscription services across our footprint
- Consumer Non-Auto: gain market share in consumer financing solutions leveraging our position in offline to grow in e-commerce, checkout lending and BuyNowPayLater
- Retail: improve digital capabilities to increase customer loyalty among our customer base, boosting digital banking activity
- Cost reduction and simplification: accelerate digitalization to transform the business and improve efficiency. Main drivers: organizational simplification and streamlining IT



# Secondary segments





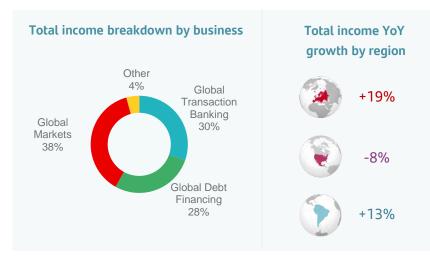


# Santander Corporate & Investment Banking

'Santander CIB supports corporate and institutional customers, offering tailored services and value-added wholesale products suited to their complexity and sophistication'

### 9M'21 Highlights

	Total income (EUR mn)	4,352
€3	Collaboration revenue	+13.2% YoY
<u>~~</u>	Underlying RoRWA	2.4%
000	Underlying attributable profit (EUR mn)	1,744



### **Strategic priorities**

- Expanding our content and product offerings to continue to become our clients' strategic advisors, while
  accelerating the digitalization of our businesses
- Developing a powerful ESG platform to support our customers in their transition towards more sustainable business models
- Creating a pan-European platform with the aim of becoming the benchmark wholesale bank in the region and offering a more differentiated service to our clients
- Accelerating business growth in the US under a robust control environment by exploring new business opportunities
- Consolidate our leadership position in South America, further strengthening our franchises in Peru and Colombia

Source: Dealogic







**Recent Awards received** 



Green Global





'We strive to be the best wealth manager in Europe and the Americas'

### 9M'21 Highlights

Total assets under management <sup>1</sup> (EUR bn)	396
Total fees generated as % of the Group's total fees	<sup>2</sup> 32%
<u>≁</u> Underlying RoRWA	7.7%
Underlying attributable profit (EUR mn)	698
Total contribution to Group's profit <sup>3</sup> (EUR mn)	1,733
Total contribution to Group's profit <sup>3</sup>	+16% YoY
Private Banking customers (k)	>200
Private Banking collaboration volume	+43% YoY
Private Banking net new money (EUR bn)	7.9
Santander Asset Management net sales (EUR bn)	6.3
Insurance Gross written premiums	+5% YoY

### **Strategic priorities**

### Santander Private Bankina

- Strengthen the global platform and complete the product offering
- Increase investments in digital tools and channels
- Enhance our global Private Wealth proposition

### Santander Asset Management

- Become the best local partner for our distribution networks
- Build a competitive edge on our flagship and global products, and boost our institutional capabilities
- Develop digital platforms for fund distribution in all markets

### **♦** Santander Insurance

- Complete all the end-to-end digital journeys for our products
- Streamline the customer experience based on our customer knowledge
- Become a leader in SME and Auto insurance





- (1) Total assets marketed and/or managed. Private Banking + SAM excluding AUM of Private Banking customers managed by SAM
- (2) Including fees generated by asset management and insurance transferred to the commercial network
- (3) Profit after tax + net fee income generated by this business More information at https://www.santander.com/en/about-us/where-we-are/wealth-management-insurance



















'Innovative payments solutions for both Santander and non-Santander clients'

#### 9M'21 Highlights

PagoNxt revenue <sup>1</sup>	EUR 334 mn; +41% YoY
Merchant Solutions	
Active merchants (mn)	1.19; +11% YoY
Total payments volume (EUR bn)	81.2; +53% YoY
Trade Solutions	
Ebury active corporate / business clients (k	:) >15
One Trade active corporate / business clier	nts (k) >7.3
Consumer Solutions – Superdigital in Braz	il
Active users	+13% YoY

We are a fintech that combines the **most disruptive payment businesses** 

Always with our customer at the center, we use world-class technology to deliver an innovative and comprehensive payment service for everyone



- One-stop shop providing payment solutions to merchants,
   SMEs & corporates and consumers
- Targeting Santander's existing ecosystem and open market
- Technology-focused to deliver differentiated user experiences
- Strategic, close partner of Group's local banks
- Levering on: Scale, Efficiency and Global reach



## Group functions and Corporate Centre activities

- Global T&O strategy
- HR strategy
- Risk management and compliance
- Corporate governance and internal control
- Our brand







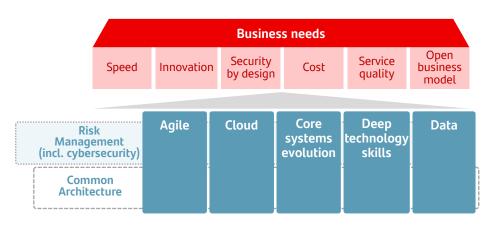
'The T&O mission is to enable the Group strategy by building customer-oriented, secure, efficient and innovative technology working with the business units in a flexible and agile way'

#### Global T&O capabilities are key for our commercial and digital transformation

Composed of **four main domains** that contribute to the digital transformation



Focused on **five technological pillars** to respond to the changing business needs



**Operating model** oriented to develop global products and digital services, guaranteeing their quality and security





Robust Santander T&O allowing us to continue running the Bank and serving our customers remotely with high standards during the covid-19 crisis





#### HR strategy: Our aim is to be an employer of choice

'Focus on employee engagement, leveraging our SPF culture to retain and attract the best talent'



193,303

Employees, Sep-21

95%

of full-time employees in 20201

54%

of women employees in 2020<sup>1</sup>









The **SPF culture** is based on our 8 **corporate** behaviours and 4 leadership commitments











Encouraging and inclusive the team to prosper







Support people





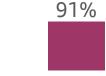








Engagement among the best in the sector



Employees believe they can contribute to our purpose of helping people and businesses prosper<sup>2</sup>



Employees proud to work for Santander<sup>2</sup>



Last available

Global Engagement Survey 2021

10% risks

40%

how

we do it

Our corporate management

evaluation model

50%

what we

do



#### Risk management and compliance

'Our Risk Management & Compliance function is key to making sure we remain a robust, safe and sustainable bank that helps people and businesses prosper'

#### We rely on:



A customer centric Risk strategy that enhances our risk management & control model across Grupo Santander



3 lines of defence model with a robust risk committees structure



Clearly defined management and control processes



Common Risk Principles aligned with regulatory requirements and inspired by best market practices



Advanced risk management tools to effectively manage and control all risks under a forward-looking approach

Risk Profile Assessment Continuous risks identification and evaluation to address potential threats

Risk apetite & structure of limits Amounts and types of risks deemed prudent to assume

Scenario analysis Anticipating

potential impacts to take early action

Risk reporting structure Comprehensive, versatile with deep analysis to facilitate decision making



Models & data unit: boosting our analytic capabilities to provide tailored value propositions for our customers through a cross-functional scope of risk & business models



Our strong Risk culture is based on the principle that all employees are risk managers, supporting long-term business sustainability







#### Corporate governance and internal control

'As a responsible bank, we have a clear and robust governance which is key for guaranteeing a sustainable business model over the long term'



Diversified and well-balanced shareholder base



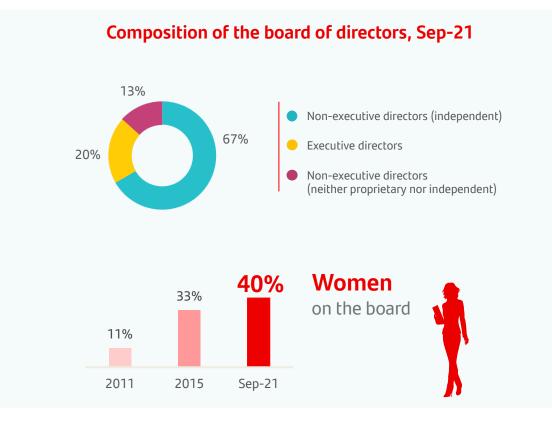
**Effective engagement** with our shareholders

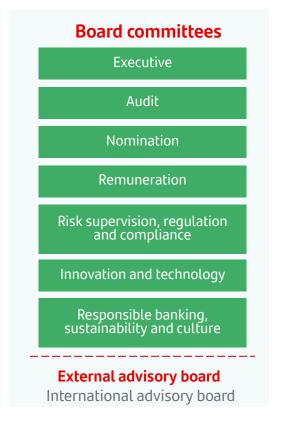


**Effective** board of directors



Focus on responsible business practices and attention to all stakeholders' interests









#### Corporate governance and internal control

'Best practices on robust governance are channelled to all subsidiaries'

#### Group-subsidiary governance model

#### Group The Group-subsidiary governance model **Subsidiary B** enhances **control** and **oversight** through: **Board of Directors Subsidiary A** Presence of Grupo Santander in the subsidiaries' Boards of Directors **Group Executive** Board of Directors establishing guidelines for board structure, dynamics and effectiveness Chairman¹ Group CEO<sup>2</sup> Reporting of the CEO / Country Heads to the Group CEO / CEO / Country Head Regional Heads and Group Executive Committee Regional Heads<sup>3</sup> Control, Control, **Interaction** between the Group's and the subsidiaries' management and management and control, management and business functions business functions business functions Compliance Compliance Audit Audit Risk Risk The Group's appointment and suitability assessment Finance Finance procedure is a key element of Governance Financial Control / Financial Control /



Accounting
• Others<sup>4</sup>

Accounting

Others<sup>4</sup>



#### Santander brand

'Our brand embeds the essence of the Group's culture and identity'

#### Santander is one of the most valued brands in the world

3 rd best global retail bank brand by Interbrand's Best Global Brands ranking, 2021

As one of our most important strategic assets, our brand helps us connect with people and businesses, demonstrating our commitment to prosperity and determination to bring it to life in a positive and sustainable manner every day.













#### Delivered another strong set of results in Q3, reflecting business momentum



- Net operating income up 11% YoY driven by the 8% increase in total income (volumes: +4% loans; +6% deposits; +17% mutual funds) and efficiency improvement
- Widespread growth across regions and businesses
- Increased digitalization: 54% of sales through digital channels in 9M'21 (44% in 9M'20) and c.47 million digital customers (+13% YoY)



- Q3'21 profit of EUR 2,174 mn: +3% QoQ
- 9M'21 Group attributable profit of EUR 5,849 mn<sup>1</sup> and 9M'21 underlying profit of EUR 6,379 mn (+87% YoY)
- Increased profitability: underlying RoTE of 12.6% and underlying EPS of EUR 34.4 cents



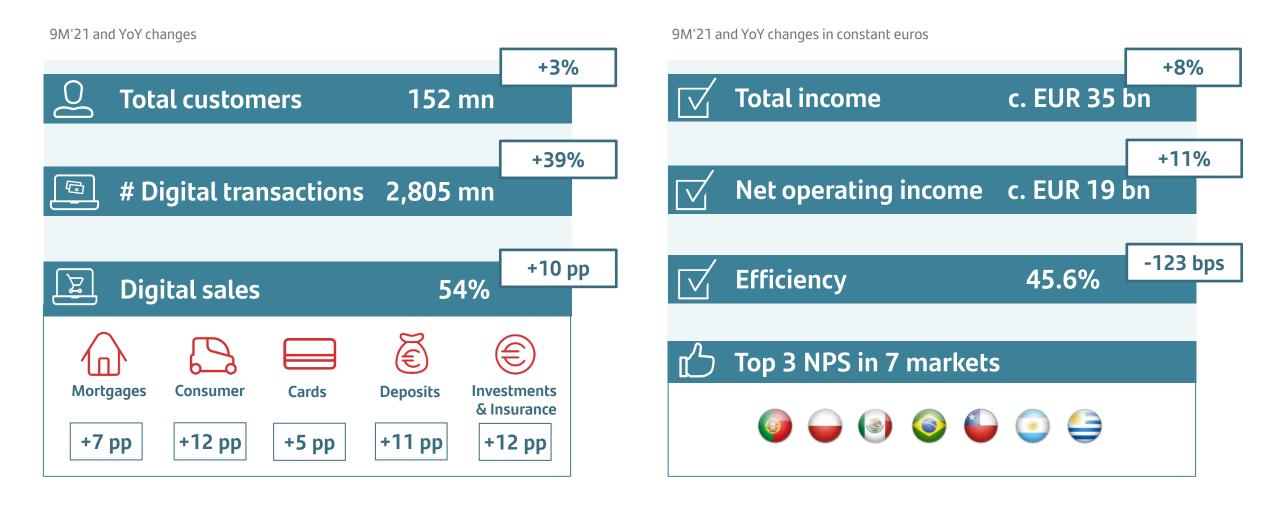
- Cost of credit improved to 0.90%. Loan-loss reserves stood at EUR 24.5 bn, with a coverage ratio of 74%
- Fully-loaded CET1 ratio of 11.85% with continued organic generation (+48 bps in Q3'21)
- Outstanding TNAV performance: TNAVps of EUR 3.99. TNAV + Dividend per share<sup>2</sup>: +1.4% QoQ; +6.5% YoY
- Announced shareholder remuneration policy<sup>3</sup> for 2021: pay-out set at c.40% of underlying profit, to be split in equal parts in two cash dividend payments and share buyback programmes. Interim distribution of approximately EUR 1.7 bn

#### On track to outperform our FY'21 goals and we reiterate our M/T RoTE<sup>4</sup> target of 13-15%

Note: changes in constant euros

- (1) Q1'21: -EUR 530 mn (net of tax) mainly due to restructuring charges for FY'21
- (2) Including EUR 4.85 cents from the dividend to be paid in November 2021 (already deducted from shareholders' equity in September) and EUR 2.75 cents paid in May 2021
- (3) The board of directors has approved the payment of the interim cash dividend against 2021 results in November and the repurchase programme, which commenced on 6 October 2021. The implementation of the remainder of the shareholder remuneration policy for 2021 is subject to the appropriate corporate and regulatory approvals
- (4) Medium-term underlying RoTE

## Steady customer growth and increased digitalization led to strong revenue generation and efficiency improvement





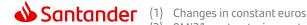
## Group Performance



#### 9M underlying profit of EUR 6.4 billion, driven by solid net operating income growth (+11%1 YoY), improved efficiency and lower cost of credit

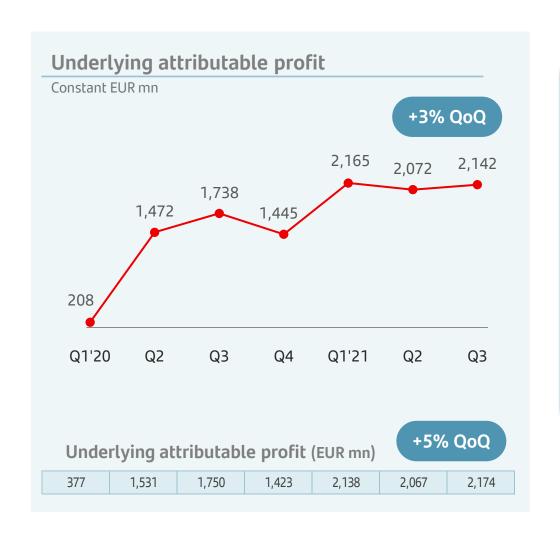
			% change	
EUR million	9M'21	9M'20	Euros	Constant euros
NII	24,654	23,975	3	7
Net fee income	7,810	7,559	3	8
Trading and other income	2,162	2,071	4	8
Total income	34,626	33,605	3	8
Operating expenses	-15,778	-15,726	0	4
Net operating income	18,848	17,879	5	11
LLPs	-5,973	-9,562	-38	-34
Other results	-1,443	-1,301	11	15
Underlying PBT	11,432	7,016	63	74
Underlying att. profit	6,379	3,658	74	87
Net capital gains and provisions <sup>2</sup>	-530	-12,706	-96	-96
Attributable profit	5,849	-9,048	_	_

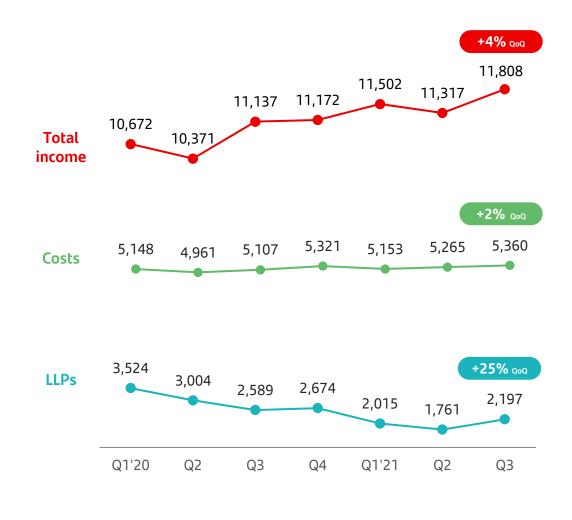
9M'21 vs. 9M'20	Underlying att. profit <sup>1</sup> (EUR mn)	Contribution to Group's Underlying profit <sup>3</sup>
Europe	2,293 +98%	29%
North America	2,288 +122%	29%
South America	2,471 +31%	30%
Digital Consumer Bank  Digital Consumer Bank	935 +17%	12%



<sup>(2) 9</sup>M'21: restructuring costs (net of tax), corresponding mainly to the UK and Portugal. 9M'20: adjustments to the valuation of goodwill & deferred tax assets and other

## Strong revenue drove earnings growth in Q3, with some seasonality in provisions in the US







## Strong organic generation, which enabled us to maintain the fully-loaded CET1 ratio at the top end of our 11-12% target range...

#### Fully-loaded CET1 ratio quarterly evolution





<sup>(1)</sup> Market risk, NPL backstop, New Default Definition anticipation

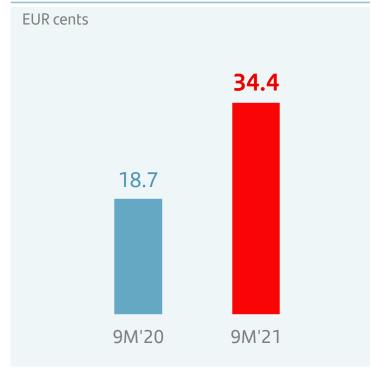
#### ...whilst we continued to deliver outstanding growth in profitability and TNAVps

#### **Underlying RoTE**



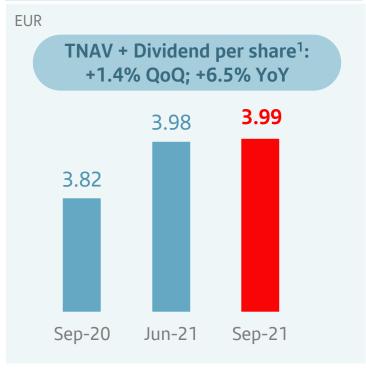
Statutory RoTE 9M'20: 3.3%, 2020: 1.9% and 9M'21: 11.8%

#### Underlying earnings per share



Statutory earnings per share 9M'20: -EUR 54.6 cents and 9M'21: EUR 31.3 cents

#### TNAV per share



(1) Including EUR 4.85 cents from the dividend to be paid in November 2021 (deducted in September) and EUR 2.75 cents paid in May 2021



#### Committed to delivering shareholder value

#### Shareholder remuneration policy for 2021

40% pay-out of Group's FY21 underlying profit



#### Remuneration

To be split in equal parts:

Cash dividend payments

8

Share buybacks

Payable in two cycles:

Interim distribution (Nov-211)

&

Final distribution (May-22<sup>2</sup>)

Interim distribution in Nov-21<sup>1</sup>

**Total value** 

EUR 1.7 bn

40% of H1'21 underlying profit

Cash dividend

EUR 4.85 cents<sup>3</sup> per share

Share buyback programme\*

**EUR 841 mn** 

(\*) The average purchase price of shares not to exceed EUR 3.98 nor 9.7% of the Bank's share capital. Estimated duration of the buyback programme: from 6 October 2021 to 17 December 2021



- Santander (1) The board of directors has approved the payment of the interim cash dividend against 2021 results in November and the repurchase programme, which commenced on 6 October 2021 53
  - (2) The implementation of the remainder of the shareholder remuneration policy for 2021 is subject to the appropriate corporate and regulatory approvals
  - (3) Equivalent to a total amount of EUR 841 mn

# Business segments review



#### Our geographic and business diversification continued to be a key growth driver

<b>9M'21</b> vs. 9M'20	<b>Digital</b> <b>customers</b> (mn)	Customer loans (EUR bn)	Customer deposits (EUR bn)	Net operating income (EUR mn)	<b>Underlying</b> <b>att. profit</b> (EUR mn)	Underlying RoTE
Europe	15.9	567	589	6,108	2,293	8%
	+6%	+3%	+4%	+29%	+98%	+3.7 pp
North America <sup>1</sup>	6.5	127	109	4,649	2,288	13% <sup>2</sup>
	+11%	+1%	+8%	+5%	+125%	+6.7 pp
South	23.5	126	111	7,386	2,471	20%
America	+18%	+10%	+11%	+12%	+31%	+3.1 pp
Digital Consumer Bank  Digital Consumer Bank	0.7	114	54	2,170	935	13%
	+24%	-1%	+7%	+4%	+17%	+2.3 pp



#### Global businesses

#### **Corporate & Investment Banking**

#### Another strong set of results in Q3'21

**Strong underlying profit growth YoY** backed by all revenue lines and a sharp reduction in LLPs

**Leading positions** in the rankings of different products (e.g. #1 in Structured Finance in LatAm and Europe by # of transactions)

	Underlying <b>RoRWA</b>	Total fees		Efficiency		
	2.4%	EUR 1,335 mn (+19% YoY)		37.7%	<b>%</b>	
F	P&L*	Q3'21	vs. Q2'21	9M'21	% 9M'20	
٦	Total income	1,414	9.2	4,352	12.1	
1	Net operating income	840	12.4	2,709	12.3	
l	Jnderlying att. profit	547	9.5	1,744	25.9	

<sup>(\*)</sup> EUR mn and % change in constant euros

#### **♦** Santander

#### Wealth Management & Insurance

Commercial flows YTD: Private Banking EUR 7.9 bn; SAM EUR 6.3 bn.

**Gross written premiums** (Insurance): +5% YoY boosted by protection business (+13%)

**Total contribution** to Group profit increased driven by higher volumes, private banking fees and growth in insurance protection business

AUMs	Total fees <sup>1</sup> EUR 2,494 mn (+11% YoY)		Contribu to Group's	
EUR 396 bn (+12% YoY)			EUR 1,733 mn (+16% YoY)	
P&L*	Q3'21	vs. Q2'21	9M'21	% 9M'20
Total income	616	17.7	1,637	13.6
Net operating income	395	34.0	969	20.7
Underlying att. profit	292	38.2	698	23.9

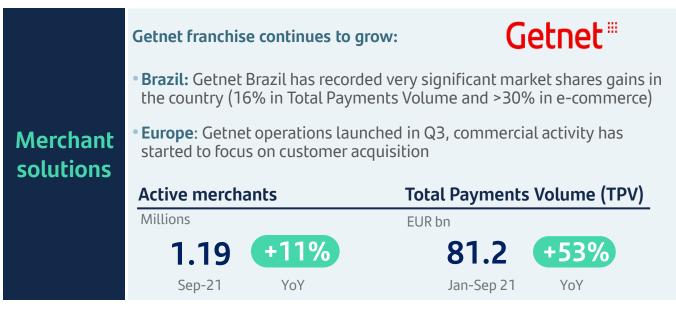
<sup>(\*)</sup> EUR mn and % change in constant euros

<sup>(1)</sup> Including fees generated by asset management and insurance transferred to the commercial network

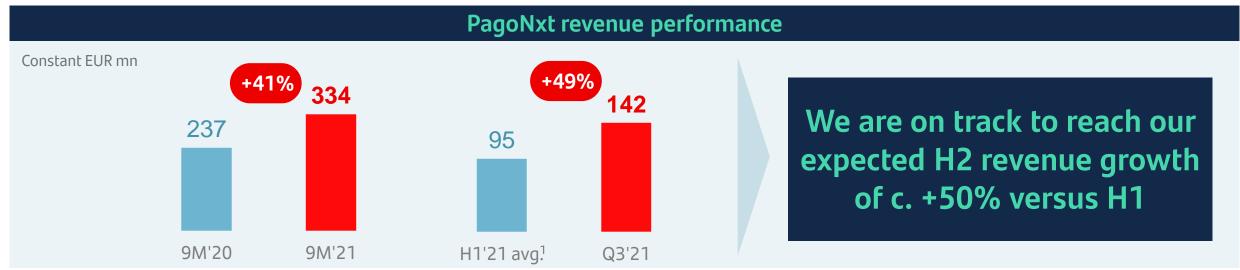
<sup>(2)</sup> Profit after tax + fees generated by asset management and insurance transferred to the commercial network

#### PagoNxt

#### Continued momentum in Q3











#### 9M'21 Key takeaways

#### **Solid P&L performance**

Sound revenue performance

Efficiency gains -123 bps

Low cost of credit 0.90%

#### Revenue

+8%

Net operating income

+11%

**Underlying profit** EUR 6.4 bn

### Volume growth and profitability improvement

Volume growth YoY and QoQ

Increasing capital ratio and profitability

Delivering value for our shareholders

**Loans:** Funds: +32 bn YoY +73 bn YoY

**FL CET1 Und. RoTE** 11.85% 12.6%

#### Interim remuneration

Cash dividend Buyback
EUR 4.85 cents EUR 841 mn

Business normalization underpins our great confidence in our profitable growth ahead





Help millions around the world realise their dreams and prosper.

Links to Grupo Santander public materials



#### Links to Grupo Santander public materials

For additional information on the Group, please click on the images, icons or flags below

#### 9M'21 financial results

#### Financial report **Earnings presentation** Series **Shareholders report** (excel) (interactive) 2021 9M'21 Earnings XLS **Country presentations** Press release Video CEO (3 minutes) **Fixed income presentation** Digital Consumer INVESTORS PRESENTATION

#### Other information

#### 2020 Annual report

Strategic Overview & Executive Chairman and CEO's letters

Annual report







2020 Online report

Overview of our Corporate Governance presentation









#### Important information

#### Non-IFRS and alternative performance measures

This presentation contains, in addition to the financial information prepared in accordance with International Financial Reporting Standards ('IFRS') and derived from our financial statements, alternative performance measures ('APMs') as defined in the Guidelines on Alternative Performance Measures issued by the European Securities and Markets Authority (ESMA) on 5 October 2015 (ESMA/2015/1415en) and other non-IFRS measures ('Non-IFRS Measures'). These financial measures that qualify as APMs and non-IFRS measures have been calculated with information from Santander Group; however those financial measures are not defined or detailed in the applicable financial reporting framework nor have been audited or reviewed by our auditors. We use these APMs and non-IFRS measures when planning, monitoring and evaluating our performance. We consider these APMs and non-IFRS measures to be useful metrics for our management and investors to compare operating performance between accounting periods, as these measures exclude items outside the ordinary course performance of our business, which are grouped in the 'management adjustment' line and are further detailed in Section 3.2 of the Economic and Financial Review in our Directors' Report included in our Annual Report on Form 20-F for the year ended 31 December 2020. Nonetheless, these APMs and non-IFRS measures should be considered supplemental information to, and are not meant to substitute IFRS measures. Furthermore, companies in our industry and others may calculate or use APMs and non-IFRS measures differently, thus making them less useful for comparison purposes. For further details on APMs and Non-IFRS Measures, including its definition or a reconciliation between any applicable management indicators and the financial data presented in the consolidated financial statements prepared under IFRS, please see the 2020 Annual Report on Form 20-F filed with the U.S. Securities and Exchange Commission (the 'SEC') on 26 February 2021, as updated by the Form 6-K filed with the SEC on 14 April 2021 in order to reflect our new organizational and reporting structure, as well as the section 'Alternative performance measures' of the annex to the Banco Santander, S.A. ('Santander') Q3 2021 Financial Report, published as Inside Information on 27 October 2021. These documents are available on Santander's website (www.santander.com). Underlying measures, which are included in this presentation, are non-IFRS measures.

The businesses included in each of our geographic segments and the accounting principles under which their results are presented here may differ from the included businesses and local applicable accounting principles of our public subsidiaries in such geographies. Accordingly, the results of operations and trends shown for our geographic segments may differ materially from those of such subsidiaries.

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#### Important information

Numerous factors could affect our future results and could cause those results deviating from those anticipated in the forward-looking statements. Other unknown or unpredictable factors could cause actual results to differ materially from those in the forward-looking statements.

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## Thank you.

Our purpose is to help people and businesses prosper.

Our culture is based on believing that everything we do should be:

Simple Personal Fair





