

Mexico (*)

H1'21 Earnings Presentation



Important Information

Non-IFRS and alternative performance measures

This presentation contains, in addition to the financial information prepared in accordance with International Financial Reporting Standards ("IFRS") and derived from our financial statements, alternative performance measures ("APMs") as defined in the Guidelines on Alternative Performance Measures issued by the European Securities and Markets Authority (ESMA) on 5 October 2015 (ESMA/2015/1415en) and other non-IFRS measures ("Non-IFRS Measures"). These financial measures that qualify as APMs and non-IFRS measures have been calculated with information from Santander Group; however those financial measures are not defined or detailed in the applicable financial reporting framework nor have been audited or reviewed by our auditors. We use these APMs and non-IFRS measures when planning, monitoring and evaluating our performance. We consider these APMs and non-IFRS measures to be useful metrics for our management and investors to compare operating performance between accounting periods, as these measures exclude items outside the ordinary course performance of our business, which are grouped in the "management adjustment" line and are further detailed in Section 3.2 of the Economic and Financial Review in our Directors' Report included in our Annual Report on Form 20-F for the year ended 31 December 2020. Nonetheless, these APMs and non-IFRS measures should be considered supplemental information to, and are not meant to substitute IFRS measures. Furthermore, companies in our industry and others may calculate or use APMs and non-IFRS measures differently, thus making them less useful for comparison purposes. For further details on APMs and Non-IFRS Measures, including its definition or a reconciliation between any applicable management indicators and the financial data presented in the consolidated financial statements prepared under IFRS, please see the 2020 Annual Report on Form 20-F filed with the U.S. Securities and Exchange Commission on 26 February 2021, as well as the section "Alternative performance measures"

The businesses included in each of our geographic segments and the accounting principles under which their results are presented here may differ from the included businesses and local applicable accounting principles of our public subsidiaries in such geographies. Accordingly, the results of operations and trends shown for our geographic segments may differ materially from those of such subsidiaries.

Forward-looking statements

Santander advises that this presentation contains "forward-looking statements" as per the meaning of the U.S. Private Securities Litigation Reform Act of 1995. These statements may be identified by words like "expect", "project", "anticipate", "should", "intend", "probability", "risk", "VAR", "RoRAC", "RoRWA", "TNAV", "target", "goal", "objective", "estimate", "future" and similar expressions. Found throughout this presentation, they include (but are not limited to) statements on our future business development, economic performance and shareholder remuneration policy. However, a number of risks, uncertainties and other important factors may cause actual developments and results to differ materially from our expectations. The following important factors, in addition to others discussed elsewhere in this presentation, could affect our future results and could cause materially different outcomes from those anticipated in forward-looking statements: (1) general economic or industry conditions of areas where we have significant operations or investments (such as a worse economic environment; higher volatility in the capital markets; inflation or deflation; changes in demographics, consumer spending, investment or saving habits; and the effects of the COVID-19 pandemic in the global economy); (2) exposure to various market risks (particularly interest rate risk, foreign exchange rate risk, equity price risk and risks associated with the replacement of benchmark indices); (3) potential losses from early repayments on our loan and investment portfolio, declines in value of collateral securing our loan portfolio, and counterparty risk; (4) political stability in Spain, the United Kingdom, other European countries, Latin America and the US (5) changes in legislation, regulations, taxes, including regulatory capital and liquidity requirements, especially in view of the UK exit of the European Union and increased regulation in response to financial crisis; (6) our ability to integrate successfully our acquisitions and rel



Important Information

Numerous factors could affect our future results and could cause those results deviating from those anticipated in the forward-looking statements. Other unknown or unpredictable factors could cause actual results to differ materially from those in the forward-looking statements.

Forward-looking statements speak only as of the date of this presentation and are informed by the knowledge, information and views available on such date. Santander is not required to update or revise any forward-looking statements, regardless of new information, future events or otherwise.

No offer

The information contained in this presentation is subject to, and must be read in conjunction with, all other publicly available information, including, where relevant any fuller disclosure document published by Santander. Any person at any time acquiring securities must do so only on the basis of such person's own judgment as to the merits or the suitability of the securities for its purpose and only on such information as is contained in such public information having taken all such professional or other advice as it considers necessary or appropriate in the circumstances and not in reliance on the information contained in this presentation. No investment activity should be undertaken on the basis of the information contained in this presentation. In making this presentation available Santander gives no advice and makes no recommendation to buy, sell or otherwise deal in shares in Santander or in any other securities or investments whatsoever.

Neither this presentation nor any of the information contained therein constitutes an offer to sell or the solicitation of an offer to buy any securities. No offering of securities shall be made in the United States except pursuant to registration under the U.S. Securities Act of 1933, as amended, or an exemption therefrom. Nothing contained in this presentation is intended to constitute an invitation or inducement to engage in investment activity for the purposes of the prohibition on financial promotion in the U.K. Financial Services and Markets Act 2000.

Historical performance is not indicative of future results

Statement about historical performance or accretion must not be construed to indicate that future performance, share price or future (including earnings per share) in any future period will necessarily match or exceed those of any prior period. Nothing in this presentation should be taken as a profit forecast.

Third Party Information

In particular, regarding the data provided by third parties, neither Santander, nor any of its administrators, directors or employees, either explicitly or implicitly, guarantees that these contents are exact, accurate, comprehensive or complete, nor are they obliged to keep them updated, nor to correct them in the case that any deficiency, error or omission were to be detected.

Moreover, in reproducing these contents by any means, Santander may introduce any changes it deems suitable, may omit partially or completely any of the elements of this document, and in case of any deviation between such a version and this one, Santander assumes no liability for any discrepancy.



Index



Financial system



Strategy and business



Results



Concluding remarks



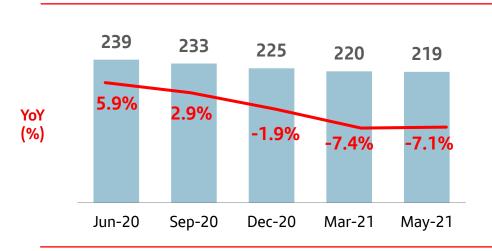
Appendix



System deposit growth reflects a higher comparison base while loan growth keeps contracting but at a slower pace

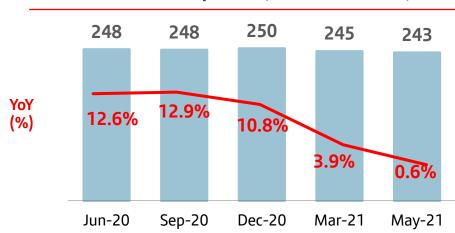






- Decline in system loan volumes in most segments, except mortgages and government
- Consumer loans continued to contract, especially credit cards and personal loans

Total deposits (Constant EUR bn¹)



- System deposit growth reflects a higher comparison base in May-20 due to a heightened need for liquidity among households and companies
- Low-rate environment drove growth in demand deposits (+8.9% YoY), while term deposits still reflect a strong decline (16.6% YoY)



Index

1

Financial system



Strategy and business



Results



Concluding remarks



Appendix



Santander México: one of the leading financial groups in the country

	KEY DATA	H1′21	YoY Var. ⁴
	Customer loans ¹	EUR 32.1 bn	-3.8%
	Customer funds ²	EUR 42.9 bn	+2.3%
	Underlying att. Profit	EUR 387 mn	-1.8%
<u>~</u> ~	Underlying RoTE	13.3%	-2.1 pp
	Efficiency ratio	43.1%	+361 bps
	Loans market share ³	13.3%	-8 bps
	Deposits market share ³	12.9%	-123 bps
0	Loyal customers	3.7 mn	+12.0%
	Digital customers	5.1 mn	+11.2%
	Branches	1,376	-3.7%
	Employees	25,543	+22.7%



STRATEGIC PRIORITIES

- To become the leading bank in terms of customer experience, leveraging new tools and process improvement
- Maintain strong growth rates in loyal customers, as well as increase presence in high-potential businesses
- Strengthen our corporate business to maintain our position as market leaders in value-added products
- Accelerate technological transformation and digitalization, by increasing our capabilities to improve the operating model, IT performance and information security



¹⁾ Gross loans excluding reverse repos.

⁽²⁾ Excluding repos.

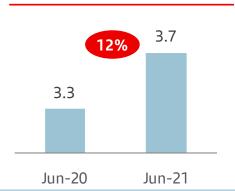
⁽³⁾ As at March 2021.

⁽⁴⁾ Constant euros.

Expanding loyal and digital customers, further strengthening our retail franchise







Loyal / Active: 40% (+5 pp YoY)

- Maintain strong focus on increasing loyalty, while attracting new customers through innovative products such as Hipoteca Plus
- ▶ Loyal individuals: +12% YoY leveraging our large number of products
- Improved customer experience Redesign the loyalty website, with improvements in user experience, look and feel and SEO / SEM strategy. Full campaign automation from enrolment to benefit granting

Digital customers (mn)



Digital sales / total¹: 50% (+13 pp YoY)

- Improved digital onboarding process in branches and optimization in our digital adoption marketing campaigns
- Mobile customers up 14% YoY
- 60% of credit card bill payments were through digital channels as of Jun-21
- New anti-fraud policies within login and post login transactions to strengthen the security of our digital customers
- Relaunch of our digital payment solution Santander Tap
- ▶ 10th Anniversary campaign of *Autocompara*
- Digital sales reached 51% of total sales in Q2'21

Driving innovation and attracting customers



Auto finance

Auto financing through "Super Auto Santander" together with commercial alliances with strategic partners enable further penetration of the auto loan market

~9% market share reached in May-21 vs. 2% in May-20 Becoming player **#4** in the market



Distribution network transformation

Shift to an omni-channel banking experience to attract and retain customers

Transformed **579 branches**. New branch layout is more efficient, user friendly, promotes use of digital, self-services and P&L per branch





Mortgages





The only bank in Mexico to offer a tailored interest rate based on the customer's profile

Strong performance of *Hipoteca Plus*, accounted for **57%** of mortgage new lending as of Jun-21. *Hipoteca Plus* rewards new loyal customers who keep their payrolls and other financial products with one of the lowest rates in the market, 7.75%

"Best Mortgages Banking Brand" award in 2021 by Global Brands Magazine

Digitalization

SuperNET | SuperMóvil |

1óvil∣Súper Wallet

Upgrading online and mobile banking platforms to offer customers innovative and high quality services that satisfy their dynamic demands

- Launch of the first white label digital asset "Members Wallet" with our open API business platform
- New alliance with Samsung to offer a unique financial digital ecosystem
- Our Supermóvil mobile app is the most transactional channel of the bank and we continue working to improve the digital experience of our customers
- Launch of G Store by Getnet, the first scheme in Mexico for an acquiring business, which will enable SMEs to digitalize its business by having an online store

Credit card customer attraction



First bank in Mexico to offer cards without numbers to its customers. This innovation is complemented by the digital card with dynamic CVX (Dynamic Security Code)

Corporate & Investment Banking



Continuing to position our Corporate & Investment Banking business as one of the top three players in Mexico

Best Investment Bank in Mexico in 2021 by Euromoney

Further embedding ESG to build a more responsible bank





Environmental: supporting the green transition

Helping customers go green

• **ESG Solutions:** Financial advisor and participant in the issuance of:

1

1

Sustainability-Linked Loan Green Bond

Co-leader ESG advisor (Coppel)

Sole ESG advisor (Arca Continental)

- Future Wealth Santander a new multithematic fund in the Mexican market.
- SAM-RVG → 2nd sustainable equity fund in Mexico.

Going green ourselves

Carbon Neutral -67,845 ton CO2

in our own operations.

Voluntary Cancelation Certificate (CER)



Social: building a more inclusive society

Talented & diverse team

Top 9^1 company to work for

19.2% women in leadership positions

Financially empowering people

>1,370 k

people since 2019

Tuilo was recognized as outstanding practice in Mexico, within the SDGs: No Poverty.

Supporting society

152,512

65,576

people helped since 2019

scholarships granted

ince 2019



Governance: doing business the right way

A strong culture

Simple, Personal, Fair

Taking ESG criteria into account when determining **remuneration**

An independent, diverse Board

68%

36%

Independent directors²

Women on Board

Other programmes:

D&I Committee with 4 sponsors:

- 1. Female Talent
- 2. LGBT+
- 3. Disabilities
- 4. Generational Talent





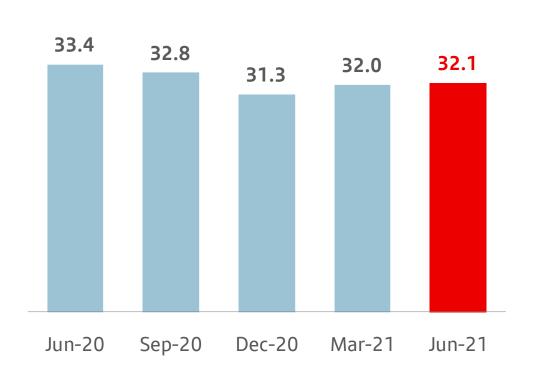






Strong growth in auto and mortgage loans, gaining market share, although the total loan portfolio reduced in line with the system, which is still affected by corporate loans normalization

Total customer loans (Constant EUR bn)¹



	Jun-21	Jun-20	YoY (%)	QoQ (%)
Individuals ²	13.0	11.8	10.2	2.9
o/w Mortgages	7.2	6.3	14.7	3.3
o/w Consumer credit	2.5	2.4	11.0	4.6
o/w Cards	2.1	2.0	-4.8	1.5
SMEs	2.4	3.1	-22.1	-6.4
Corporates & Institutions	10.5	11.1	-5.3	1.5
CIB	5.6	7.1	-20.3	-5.5
Other	0.5	0.3	67.1	22.4
Total customer loans*	32.1	33.4	-3.8	0.4
* o/w Government ³	3.5	3.2	9.4	-6.6



Group criteria

⁽¹⁾ Excludes reverse repos. End period exchange rate as at Jun-21.

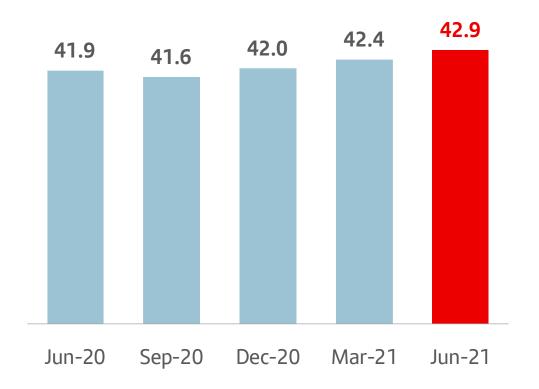
⁽²⁾ Includes Private Banking.

⁽³⁾ Government loans in local GAAP.

We continue to change our funding mix towards demand deposits and mutual funds



Total customer funds (Constant EUR bn)¹



	Jun-21	Jun-20	YoY (%)	QoQ (%)
Demand	22.5	20.3	10.7	2.2
Time	8.6	11.1	-22.1	-3.8
Total deposits	31.1	31.4	-0.9	0.4
Mutual Funds	11.8	10.5	11.7	2.6
Total customer funds	42.9	41.9	2.3	1.0

Index

1

Financial system

2

Strategy and business

3

Results



Concluding remarks

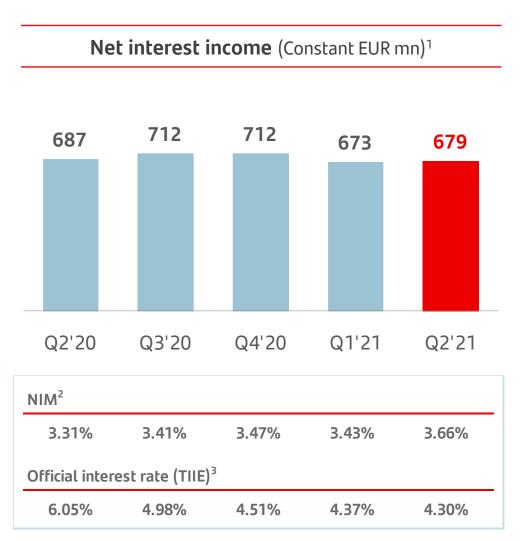


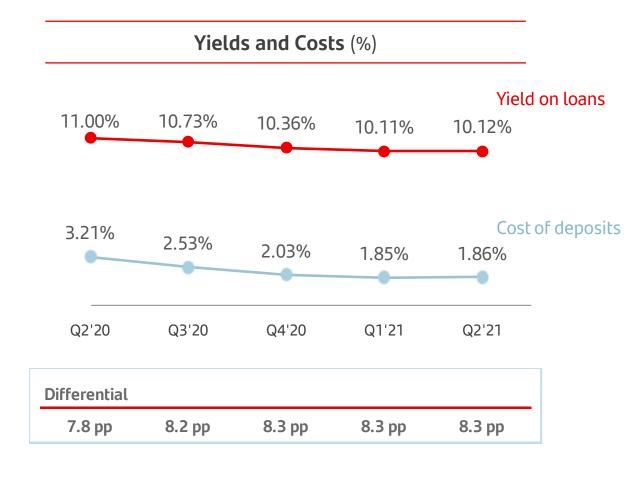
Appendix



YoY decrease in NII as a result of interest rate cuts and lower portfolio volumes. NII upturn in Q2









1) Average exchange rate as at 6M'21.

(2) Group criteria.

(3) Quarterly average.

Net fee income growth mainly driven by transactional banking fees



Net fee income (Constant EUR mn) ¹						
194	200	189	205	209		
Q2'20	Q3'20	Q4'20	Q1'21	Q2'21		

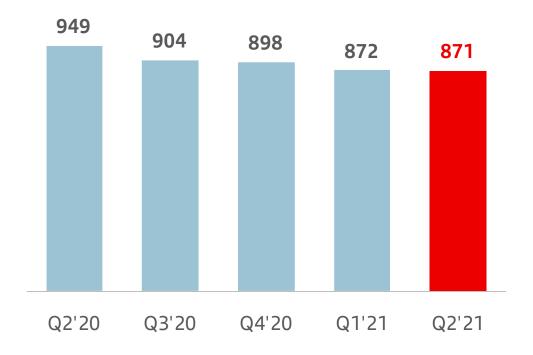
	H1'21	H1'20	YoY (%)	QoQ (%)
Transactional fees	225	203	10.6	-0.6
Payment methods	114	94	21.0	-2.1
Transfers, drafts, cheques and other orders	41	41	-0.5	1.5
Account admin + Packs plans	54	53	1.5	1.3
Other transactional	16	15	7.3	-1.3
Investment and pension funds	52	48	7.0	3.6
Insurance	111	104	6.0	15.0
Securitites and custody services	19	17	7.1	-13.1
Other	8	10	-20.0	-56.1
Total net fee income	414	384	7.9	1.7



Total income performance YoY affected by NII pressures and lower trading gains due to ALCO sales in Q2'20



Total income (Constant EUR mn)¹



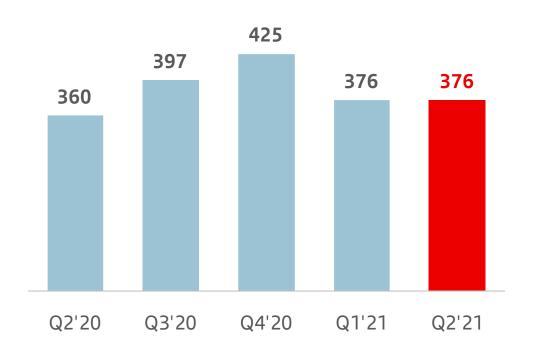
	H1'21	H1'20	YoY (%)	QoQ (%)
Net interest income	1,352	1,406	-3.9	0.9
Net fee income	414	384	7.9	1.7
Customer revenue	1,766	1,790	-1.4	1.1
Other ²	(23)	66	-	155.2
Total income	1,743	1,856	-6.1	-0.1







Operating expenses (Constant EUR mn)¹



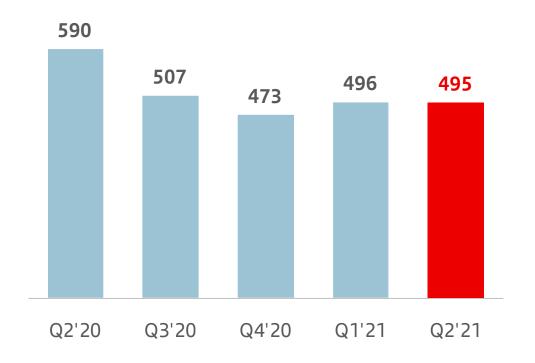
	H1'21	H1'20	YoY (%)	QoQ (%)
Operating Expenses	752	734	2.5	0.0
Branches (#)	1,376	1,429	-3.7	0.0
Employees (#)	25,543	20,817	22.7	9.7



Net operating income YoY performance affected by NII pressure, lower trading gains and technology investments. Improved trend in the quarter



Net operating income (Constant EUR mn)¹



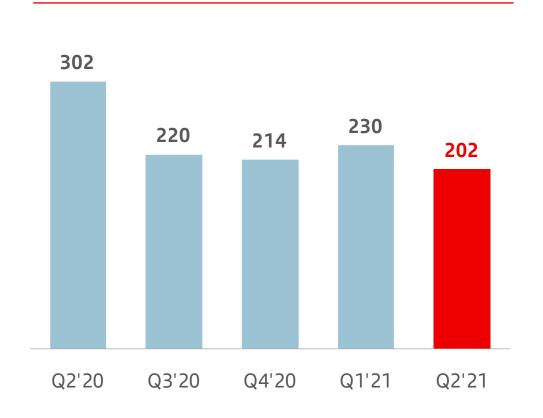
H1'21	H1'20	YoY (%)	QoQ (%)
1,743	1,856	-6.1	-0.1
(752)	(734)	2.5	0.0
991	1,123	-11.7	-0.2
43.1%	39.5%	361 bps	
	1,743 (752) 991	1,743 1,856 (752) (734) 991 1,123	1,743 1,856 -6.1 (752) (734) 2.5 991 1,123 -11.7



Loan-loss provisions dropped 21% YoY due to higher covid-19 related charges in H1'20. Cost of credit below 3%



Net LLPs (Constant EUR mn)¹



	H1'21	H1'20	YoY (%)	QoQ (%)
Net operating income	991	1,123	-11.7	-0.2
Loan-loss provisions	(432)	(548)	-21.2	-11.8
Net operating income after provisions	559	575	-2.7	9.9
NPL ratio	3.10%	2.50%	60 bps	-10 bps
Cost of credit ¹	2.74%	2.95%	-21 bps	-27 bps
Coverage ratio	91%	115%	-24.3 pp	-5.0 pp

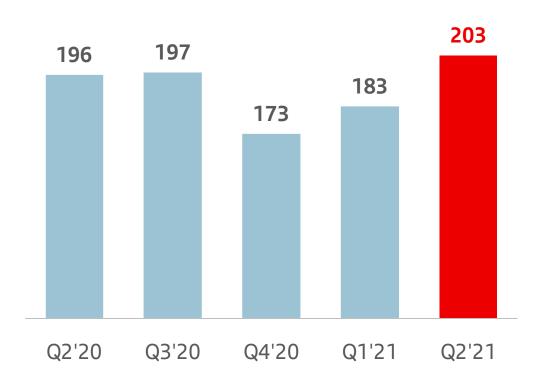


⁽¹⁾ Average exchange rate as at 6M'21.

Profit decreased slightly YoY, however Q2 profit rebounded with improved trends in NII, costs and LLPs



Underlying Attributable Profit (Constant EUR mn)¹



	H1'21	H1'20	YoY (%)	QoQ (%)
PBT	548	561	-2.4	9.7
Tax on profit	(130)	(136)	-3.9	5.8
Consolidated profit	417	425	-1.8	11.0
Minority interests	(31)	(31)	-2.8	11.4
Underlying attributable profit	387	394	-1.8	11.0
Effective tax rate	23.8%	24.2%	-0.4 pp	

Index

1

Financial system

2

Strategy and business

3

Results



Concluding remarks



Appendix



Earnings supported by lower LLPs, fees and cost discipline as we progress in key initiatives and maintain a strong balance sheet and liquidity



Financial System

- > System loan volumes keep contracting but at a slower pace in most segments, except mortgages and government
- Consumer loans continued to contract, especially credit cards and personal loans
- System deposit growth reflects a higher comparison base in May-20 due to a heightened need for liquidity among households and companies
- **L**ower interest rates favour strong growth in demand deposits

Strategy & Business

- Continued focus on loyalty and digitalization to improve customer experience
- Well positioned with strong capital and liquidity levels
- > Strong growth in auto and mortgage loans, gaining market share, although the total loan portfolio decreased in line with the system, which is still affected by corporate loans normalization
- We continue to change our funding mix towards demand deposits and mutual funds.

Results

- Total income performance YoY affected by NII pressures and lower trading gains due to ALCO sales in Q2'20
- Operating expenses increased 2% YoY in nominal terms, mainly driven by technology costs and the increase in amortizations. In real terms, costs fell 2%
- Loan-loss provisions dropped 21% YoY due to higher covid-19 related charges in H1'20. Cost of credit below 3%
- Profit decreased slightly YoY, however Q2 profit rebounded with improved trends in NII, costs and LLPs



Index

1

Financial system

2

Strategy and business

3

Results

4

Concluding remarks



Appendix



Balance sheet



Constant EUR million ¹			Variati	ion
	Jun-21	Jun-20	Amount	%
Loans and advances to customers	32,618	33,647	(1,029)	(3.1)
Cash, central banks and credit institutions	11,418	12,892	(1,474)	(11.4)
Debt instruments	19,590	23,511	(3,921)	(16.7)
Other financial assets	7,285	15,113	(7,828)	(51.8)
Other asset accounts	3,429	3,405	24	0.7
Total assets	74,340	88,568	(14,228)	(16.1)
Customer deposits	35,712	39,090	(3,377)	(8.6)
Central banks and credit institutions	13,258	15,960	(2,702)	(16.9)
Marketable debt securities	6,165	8,039	(1,874)	(23.3)
Other financial liabilities	10,260	16,300	(6,040)	(37.1)
Other liabilities accounts	2,111	2,914	(803)	(27.6)
Total liabilities	67,507	82,303	(14,796)	(18.0)
Total equity	6,834	6,265	569	9.1
Other managed customer funds	12,079	10,855	1,225	11.3
Mutual funds	11,767	10,532	1,236	11.7
Pension funds	84	89	(4)	(5.1)
Managed portfolios	228	234	(6)	(2.8)



Income statement



Constant EUR million ¹	Variation			on
	H1'21	H1'20	Amount	%
Net interest income	1,352	1,406	(55)	(3.9)
Net fee income	414	384	30	7.9
Gains (losses) on financial transactions	40	107	(67)	(62.9)
Other operating income	(63)	(41)	(22)	53.0
Total income	1,743	1,856	(113)	(6.1)
Operating expenses	(752)	(734)	(18)	2.5
Net operating income	991	1,123	(131)	(11.7)
Net loan-loss provisions	(432)	(548)	116	(21.2)
Other gains (losses) and provisions	(11)	(14)	2	(16.6)
Underlying profit before tax	548	561	(13)	(2.4)
Tax on profit	(130)	(136)	5	(3.9)
Underlying profit from continuing operations	417	425	(8)	(1.8)
Net profit from discontinued operations	_	_	_	_
Underlying consolidated profit	417	425	(8)	(1.8)
Non-controlling interests	(31)	(31)	1	(2.8)
Underlying attributable profit to the parent	387	394	(7)	(1.8)



Quarterly income statement



Constant EUR million¹

	Q1'20	Q2'20	Q3'20	Q4'20	Q1'21	Q2'21
Net interest income	719	687	712	712	673	679
Net fee income	190	194	200	189	205	209
Gains (losses) on financial transactions	19	88	25	2	28	12
Other operating income	(22)	(19)	(33)	(6)	(35)	(28)
Total income	907	949	904	898	872	871
Operating expenses	(374)	(360)	(397)	(425)	(376)	(376)
Net operating income	533	590	507	473	496	495
Net loan-loss provisions	(246)	(302)	(220)	(214)	(230)	(202)
Other gains (losses) and provisions	(7)	(7)	(4)	(19)	(5)	(6)
Underlying profit before tax	280	281	283	240	261	287
Tax on profit	(67)	(69)	(70)	(54)	(63)	(67)
Underlying profit from continuing operations	214	212	213	186	198	220
Net profit from discontinued operations	_	_	_	_	_	_
Underlying consolidated profit	214	212	213	186	198	220
Non-controlling interests	(16)	(16)	(16)	(14)	(14)	(16)
Underlying attributable profit to the parent	198	196	197	173	183	203



Thank You.

Our purpose is to help people and businesses prosper.

Our culture is based on believing that everything we do should be:

Simple Personal Fair





