Doing business in a responsible way



Continue embedding our Culture in all Stakeholders...

Adhesion to Pride Connection Mexico network



- LGBT+ actions:
 - 205 allies of the initiative and Academia sprint in LGBT+ topics.
 - Director included in 41+1 Most Influential Executives (Expansion)
- New Normal actions:
 - Loan deferrals for employees.
 - Behealthy (webinars, exercise classes, nutrition talks, etc.)
 - Covid-19 daily newsletter
 - Medical assistance programme

... and investing in the communities while continue supporting higher education

- +48 million pesos invested in Covid-19 community programmes in alliance with Zurich Santander
- Members of the new S&P/BMV Total Mexico ESG Index (Mexican Stock Exchange)

... supporting our customers in their transition to a low carbon economy...

- Issuance of 1 Green Bond and 1 Sustainable Bond in 2020
- Purchase Power Agreement (wind power) to reach 24% of renewable energy in 2020 and 30% in 2021
- Reduction in business travels in approximately 97%





... promoting financial inclusion and empowerment ...

Tuiio:

- 72,210 microcredits loaned in 2020
- 24,428 new customers in 2020
- 134,363 cumulative customers since beginning of operations in 2017
- Santander has distributed more than 136 k of the 333 k total loans to support small family businesses as part of a Mexican Government Programme in the context of Covid-19
- 10,087 people benefited through financial education online courses in our financial education site

